

Introduction: The definition of genuine from Webster's New Universal Unabridged Dictionary. 1. Of the original stock; purebred. 2. Really being what it is said to be; actually, coming from the alleged source or origin; real; true; authentic; not counterfeit or artificial. 3. Sincere and frank; honest and forthright.

Things called love that are not. Indebtedness "love," I did this, now you owe me or any form of manipulation.

THE EXAGGERATED VERSION vs. 1-3

1. The golden tongued orator that speaks without love – just noise.
2. The (all) words: all understanding, all knowledge, all faith – without love it is nothing.
3. The "giving" of all: all my goods, giving of my body, without love profits nothing.
Note: one of the errors in the church is trying to be more knowledgeable without enough effort given to being more loving.

EIGHT THINGS LOVE IS NOT vs. 4-6

1. Love does not envy, v. 4
2. Love does not parade itself, v. 4
3. Love does not act puffed up, v.4
4. Love does not behave rudely, v. 5
5. Love does not seek its own, v. 5
6. Love does not get provoked, v. 5
7. Love does not think evil, v.5
8. Love does not rejoice in iniquity. 6.

EIGHT THINGS LOVE DOES vs. 4, 6-8

1. Love suffers long, v. 4
2. Love is kind, v. 4
3. Love rejoices in truth, v. 6
4. Love bears all things, v. 7
5. Love believes all things, v. 7
6. Love hopes all things, v. 7
7. Love endures all things, v. 7
8. Love never fails, v. 8

Conclusion: we know in part and prophecy in part. To be unloving is to be childish. When Jesus comes many things will no longer be needed but love will endure forever. Vs. 9-13

Having said this: **PURSUE** love, **DESIRE** spiritual gifts, especially that you may prophesy, 14:1